



Jo Strettell, Makeup Artist

www.cloutierremix.com/jostrettell

Makeup Artist Jo Strettell has been working in the fashion industry for the past 25 years. Her art school background made her want to bring painting to life. She began her career in London and then moved to New York. She then traveled to Paris to create makeup looks at the Paris fashion shows for influential designers, Helmut Lang and François Girbaud. After which point she became bi-coastal, living in New York and Los Angeles, where she attained great success with premiere fashion magazines and photographers such as Helmut Newton, Paolo Roversi, Arthur Elgort, Steven Meisel, Robert Erdmann, Dewey Nicks and Mario Testino.

In 1996, Televista, the largest television station in the world, contracted Jo to lend her talent to seminars based on her "making women beautiful naturally" technique. This paved the way for Jo's involvement in the film industry where she works closely with influential celebrities and musical performers. She has worked on videos for Mya, Sade, Madonna, No Doubt, Avril Lavigne and Dido.

Jo's celebrity clientele includes such actresses as Demi Moore, Diane Lane, Rachel Weisz, Teri Hatcher and Uma Thurman. She has been hired to work on beauty campaigns for Neutrogena, L'Oreal, Christian Dior, Estee Lauder, Pantene, and Oil of Olay. They depend on the flawlessly clean beauty looks Jo is known to create.

Her work has spanned the covers of *Vogue*, *Elle*, *Bazaar*, *Vanity Fair*, *Nylon*, and *Jane* to name a few. In addition, Jo is continually relied upon by *Allure* and *In Style* to give her quotes for legendary beauty advice columns. In fact, Jo has also been a Contributing Editor for *InStyle*.

Her fabulous on-set personality and perfected technique have become her trademarks, making her one of the most highly sought after makeup artists in the business.

Jo is represented globally by CloutierRemix.